

**Point Loma Cluster Schools Executive Board Meeting Minutes  
December 11, 2009**

**Constant Contact Survey**

1. Polly's newest changes:
  - 5 new governance questions
  - 1 additional budget question asking for any other ideas
2. Unanimously voted to send out the survey with mostly a budget emphasis and a few of governance questions.

**Revision of Strategic Plan**

1. Begin revisions in January
  - Work with each school sites parent presidents to include all stakeholders.

**Fundraising**

1. Sold our first ad for the eblast to the "Wine Pub." There will be a logo and a coupon with it.
2. Sponsorship, grant and major gifts will be the main fundraisers
3. We will not be affiliate marketing or loyalty shopping, special events
4. We need to identify projects or ideas to fundraise for. Ideas:
  - a. Infrastructure
  - b. Tech support
  - c. Library books
  - d. Teacher professional education
  - e. Self esteem programs
  - f. Technology for schools that are not at the same standard
  - g. School librarians
  - h. School enrichment activities (art, music, drama)
5. Must be specific. Have a whole list of things you want.

**Girard Foundation Meeting**

**Christy Scadden**

- Christy and Julie met with person with the Girard Foundation
  1. They focus on the K-12, Technology, expansion of programs, cluster governance, blended classroom experience
  2. They do not like working with San Diego City Schools,
  3. They give a lot of money to charter schools
  4. When they asked what we need we did not have a specific ideas. We need a big idea.
  5. How do we define what we want to do.
- We need to define how we can accomplish what we want.
- Christy will compile a list of questions for the exec board. Karen and Christy will email and board members are encouraged to respond with big ideas and wish lists